

Stock-Taking of Niigata Action Plan

1 Program • Project Title / Activity No. :

Share available information for food industries on food culture, dietary habits and consumer preferences in each economies / No.52

2 Responsible Economy

Japan

3 Objectives

To exchange knowledge on food culture, dietary habits and consumer preferences on APEC member economies

4 Synopsis of Activities

- 1) Survey on food culture, dietary habits and consumer preferences in each economy.
- 2) Analyze and compile the survey result.
- 3) Some knowledge and information were shared among economies via APIP on Food Security (in March 2013).

5 Status

Not yet dealt On going Completed

6 Further Activities needed

- Exchanging knowledge on food culture, dietary habits and consumer preferences on APEC member economies.